## **DETAILED ACTION**

## **Status of Claims**

- 1. This action is in response to the amendment filed on 17 October 2005.
- 2. Claims 1-3, 5-9, 11-15, 23-25, 27-31, 33-37, 45-47 and 49-53 and 55-59 are currently pending.
- 3. Claims 1-3, 5-9, 11-15, 23-25, 27-31, 33-37, 45-47 and 49-53 and 55-59 have been examined.
- 4. Claims 2, 3, 24, 25, 46, and 47 have been cancelled by Examiner's amendment below.
- 5. Claims 1, 23, and 45 have been amended by Examiner's amendment below.

# **Allowable Subject Matter**

6. Claims 1, 5-9, 11-15, 23, 27-31, 33-37, 45, 49-53, and 55-59 are allowed. See Reasons for Allowance under separate heading.

# **EXAMINER'S AMENDMENT**

- 7. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.
- Authorization for this examiner's amendment was given in a telephone interview with Jerome G.
   Schaefer on 01 December 2005.

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**9.** The application has been amended as follows:

Cancel claims 2, 3, 24, 25, 46, and 47.

Amend Claims 1, 23, and 46 as follows:

CLAIM 1. (CURRENTLY AMENDED) A method for a retailer to facilitate issuance of a digital license from a licensor to a customer for a corresponding piece of digital content, the

method comprising:

receiving, by the retailer from the customer, payment for the license, the payment to be

shared with the licensor in a pre-determined manner;

obtaining, by the retailer from the customer, customer-based information;

composing, by the retailer, an actual license request including the obtained customer-

based information, and including retailer-based information identifying the retailer to the licensor

and acknowledging to the licensor that the retailer owes a portion of the received payment to the

licensor;

forwarding, by the retailer to the licensor, the actual license request, and issuing the

digital license to the customer;

wherein the customer has a digital rights management (DRM) system to ensure that the

content is rendered in accordance with the license

wherein obtaining the customer-based information comprises:

delivering, by the retailer to the customer, a dummy package having license acquisition

information containing a site identifier for an interposing site controlled by the retailer, the dummy

package absent any functional portion of the corresponding piece of digital content;

delivering, by the retailer to the customer, a controller that can control the DRM system of

the customer, wherein such controller directs such DRM system to send a dummy license request

to the site identifier for the interposing site controlled by the retailer according to the license

acquisition information in the dummy package; and

receiving, by the retailer at the interposing site from the customer, the dummy license request including customer-based information, and

wherein composing the actual license request comprises modifying, by the retailer, the dummy license request to add the retailer-based information;

wherein the customer has a digital rights management (DRM) system to ensure that the content is rendered in accordance with the license, the method comprising obtaining the customer-based information by a request directed to the DRM system of the customer; and

obtaining the customer- based information by delivering a controller to the customer that directs the DRM system of the customer to send the customer-based information to the retailer.

**CLAIM 23.** (CURRENTLY AMENDED) A computer having computer-executable instructions thereon for allowing a retailer to facilitate issuance of a digital license from a licensor to a customer for a corresponding piece of digital content, the instructions comprising modules including:

a first module receiving, by the retailer from the customer, payment for the license, the payment to be shared with the licensor in a pre-determined manner;

a second module obtaining, by the retailer from the customer, customer-based information;

a third module composing, by the retailer, an actual license request including the obtained customer-based information, and including retailer-based information identifying the retailer to the licensor and acknowledging to the licensor that the retailer owes a portion of the received payment to the licensor; and

a fourth module forwarding, by the retailer to the licensor, the actual license request,

wherein the customer has a digital rights management (DRM) system to ensure that the content is rendered in accordance with the license, the second module obtaining the customer-based information comprising:

a first sub-module delivering, by the retailer to the customer, a dummy package having license acquisition information containing a site identifier for an interposing site controlled by the retailer, the dummy package absent any functional portion of the corresponding piece of digital content;

a second sub-module delivering, by the retailer to the customer, a controller that can control the DRM system of the customer, wherein such controller directs such DRM system to send a dummy license request to the site identifier for the interposing site controlled by the retailer according to the license acquisition information in the dummy package; and

a third sub-module receiving, by the retailer at the interposing site from the customer, the dummy license request including customer-based information, and

the third module composing the actual license request by modifying, by the retailer, the dummy license request to add the retailer-based information;

wherein the customer has a digital rights management (DRM) system to ensure that the content is rendered in accordance with the license, the second module obtaining the customer-based information by a request directed to the DRM system of the customer; and

wherein the second module obtains the customer-based information by delivering a controller to the customer that directs the DRM system of the customer to send the customer-based information to the retailer.

**CLAIM 45.** (Previously Presented) A computer-readable medium having computer-executable instructions thereon for allowing a retailer to facilitate issuance of a digital license from a licensor to a customer for a corresponding piece of digital content, the instructions comprising modules including:

a first module for receiving, by the retailer from the customer, payment for the license, the payment to be shared with the licensor in a pre-determined manner;

a second module for obtaining by the retailer from the customer, customer-based information;

a third module for composing, by the retailer, an actual license request including the obtained customer-based information, and including retailer-based information identifying the retailer to the licensor and acknowledging to the licensor that the retailer owes a portion of the received payment to the licensor; and

a fourth module for forwarding, by the retailer to the licensor, the actual license request by which the licensor issues the digital license to the customer, wherein the customer has a digital rights management (DRM) system to ensure that the content is rendered in accordance with the license, the second module obtaining the customer-based information comprising:

a first sub-module for delivering, by the retailer to the customer, a dummy package having license acquisition information containing a site identifier for an interposing site controlled by the retailer, the dummy package absent any functional portion of the corresponding piece of digital content;

a second sub-module for delivering, by the retailer to the customer, a controller that can control the DRM system of the customer, wherein such controller directs such DRM system to send a dummy license request to the site identifier for the interposing site controlled by the retailer according to the license acquisition information in the dummy

package; and

a third sub-module for receiving, by the retailer at the interposing site from the customer, the dummy license request including customer-based information, and

the third module composing the actual license request by modifying, by the retailer,

the dummy license request to add the retailer-based information;

wherein the customer has a digital rights management (DRM) system to ensure that the content is rendered in accordance with the license, the second module obtaining the customer-based information by a request directed to the DRM system of the customer; and

wherein the second module obtains the customer-based information by delivering a controller to the customer that directs the DRM system of the customer to send the customer-based information to the retailer.

#### **Reasons For Allowance**

# **10.** The following is an Examiner's statement of reasons for allowance:

None of the art of record, taken individually or combination, disclose at least the method step or system component of: obtaining the customer- based information by delivering a controller to the customer that directs the DRM system of the customer to send the customerbased information to the retailer. More specifically, the prior art of record fails to disclose a method or system which allows a retailer to facilitate which delivers, by the retailer to the customer, a controller that can control the DRM system of the customer, wherein such controller directs such DRM system to send a dummy license request to the site identifier for the interposing site controlled by the retailer according to the license acquisition information in the dummy package, and receiving, by the retailer at the interposing site from the customer, the dummy license request including customer-based information, and wherein composing the actual license request comprises modifying, by the retailer, the dummy license request to add the retailer-based information, wherein the customer has a digital rights management (DRM) system to ensure that the content is rendered in accordance with the license, the method comprising obtaining the customer-based information by a request directed to the DRM system of the customer; and obtaining the customer-based information by delivering a controller to the customer that directs the DRM system of the customer to send the customer-based information to the retailer.

Claims 1, 5-9, 11-15, 23, 27-31, 33-37, 45, 49-53, and 55-59 are distinguished over the closest prior art of Stefik et al. (US 5,634,012 A), which teaches "a fee accounting mechanism for reporting fees associated with the distribution and use of digital works" (Stefik: Abstract; Figs 1-2, associated text; C4, L12-19, as well as column 45, "Distribution Scenarios"). As recited in independent claim 1, it is clear that the Applicant's invention is distinguished over the Stefik invention in at least the method step of obtaining the customer-based information by delivering a

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controller to the customer that directs the DRM system of the customer to send the customerbased information to the retailer.

# Conclusion

- 11. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure:
  - FUJITSU (JP 2002183352 A, June 28, 2002) discloses software licensing method that
    involves providing user restriction license data to user, when user access web page
    in accordance with URL information provided with software.
  - Amdur, D., "Metering Online Copyright," January 16, 1996, discloses fee structure for online digital works.

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Any inquiry of a general nature or relating to the status of this application or concerning this communication or earlier communications from the Examiner should be directed to James A. Reagan whose telephone number is 571.272.6710. The Examiner can normally be reached on Monday-Friday, 9:30am-5:00pm. If attempts to reach the examiner by telephone are unsuccessful, the Examiner's supervisor, James Trammell' can be reached at 571.272.6712.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <a href="http://portal.uspto.gov/external/portal/pair">http://portal.uspto.gov/external/portal/pair</a>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866.217.9197 (toll-free).

Any response to this action should be mailed to:

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JAMES A. REAGAN

Primary Examiner

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22 December 2005